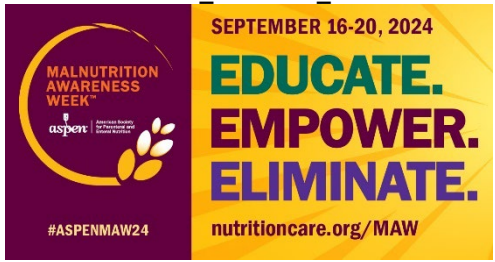





























ASPEN Malnutrition Awareness Week Sample Social Media Posts and Graphics




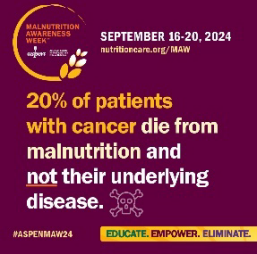
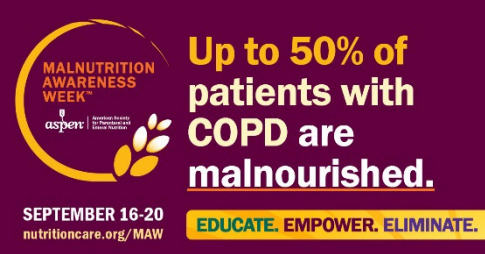
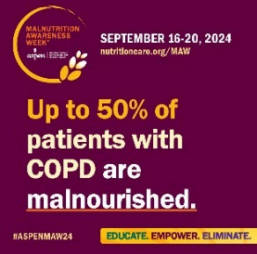

Copy and paste any of the sample social media messages or craft your own message using #ASPENMAW24.
The full-size images can be found [online](https://nutritioncare.org/MAW).

Text	Image	
<p>Nutrition care is a patient right! Learn how to help stop #malnutrition during Malnutrition Awareness Week, Sept. 16-20, 2024. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p><i>01-MAW24_FB-TW-LI_General</i></p> 	<p><i>01-MAW24_IG_General</i></p> 
<p>Attend live webinars for CE credit and access free resources on #malnutrition, all throughout #ASPENMAW24! Join ASPEN September 16-20, 2024. Explore more at nutritioncare.org/MAW-24</p>	<p><i>02-MAW24_FB-TW-LI_General-CEs-Webinars</i></p> 	<p><i>02-MAW24_IG_General-CEs-Webinars</i></p> 
<p>Are you or a loved one experiencing any of these symptoms? Speak with your healthcare provider about #malnutrition. #ASPENMAW24</p>	<p><i>03-MAW24_FB-TW-LI_General-Adults</i></p> 	<p><i>03-MAW24_IG_General-Adults</i></p> 
<p>Does your child have any of these signs? Talk to your child's healthcare provider about #malnutrition. #ASPENMAW24</p>	<p><i>04-MAW24_FB-TW-LI_General-Children</i></p> 	<p><i>04-MAW23_IG_General-Children</i></p> 

<p>#Malnutrition fact: 32-40% of adult patients across care settings are malnourished. Discover ways to make a difference during Malnutrition Awareness Week, Sept. 16-20. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>05-MAW24_FB-TW-LI_General-Care-Settings</p> 	<p>05-MAW24_IG_General-Care-Settings</p> 
<p>#Malnutrition fact: 22% of adult patients develop malnutrition during their hospital stay. Learn how to make a difference during Malnutrition Awareness Week, Sept. 16-20. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>06-MAW24_FB-TW-LI_General-Hospital-Stays</p> 	<p>06-MAW24_IG_General-Hospital-Stays</p> 
<p>#Malnutrition fact: 19% of hospitalized adults have severe malnutrition. Discover how you can help during Malnutrition Awareness Week, Sept. 16-20. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>07-MAW24_FB-TW-LI_General-Hospitalized-Adults</p> 	<p>07-MAW24_IG_General-Hospitalized-Adults</p> 
<p>Let's nourish our patients! Only 50% of malnourished patients receive appropriate treatment. Let's raise awareness during #ASPENMAW24!</p>	<p>08-MAW24_FB-TW-LI_General-Treatment</p> 	<p>08-MAW24_IG_General-Treatment</p> 
<p>Malnourished hospitalized patients face longer stays, higher medical costs, and increased mortality. Learn how to make a difference during #ASPENMAW24! nutritioncare.org/MAW-24</p>	<p>09-MAW24_FB-TW-LI_General-Stays-Costs-Mortality</p> 	<p>09-MAW24_IG_General-Stays-Costs-Mortality</p> 

<p>#Malnutrition fact: Malnourished patients are 2.2x more likely to be readmitted to the hospital within 30 days. Learn more during Malnutrition Awareness Week, Sept. 16-20. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>10-MAW24_FB-TW-LI_General-Readmittance</p> 	<p>10-MAW24_IG_General-Readmittance</p> 
<p>Malnourished patients have hospital stays that are 1.9x LONGER. Learn how to intervene during #ASPENMAW24! nutritioncare.org/MAW-24</p>	<p>11-MAW24_FB-TW-LI_General-Hospital-Stay</p> 	<p>11-MAW24_IG_General-Hospital-Stay</p> 
<p>#Malnutrition fact: Hospital costs for malnourished patients are 73% HIGHER. Learn more and get involved during Malnutrition Awareness Week, Sept. 16-20. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>12-MAW24_FB-TW-LI_General-Hospital-Costs</p> 	<p>12-MAW24_IG_General-Hospital-Costs</p> 
<p>#DYK: Malnourished patients have 2.3x HIGHER rates of inpatient mortality. Get the facts on #malnutrition during Malnutrition Awareness Week, Sept. 16-20. #ASPENMAW24 nutritioncare.org/MAW-24</p>	<p>13-MAW24_FB-TW-LI_General-Inpatient-Mortality</p> 	<p>13-MAW24_IG_General-Inpatient-Mortality</p> 
<p>#DYK: Over the past 5 years, malnutrition deaths have more than doubled. Learn more about #malnutrition during #ASPENMAW24. nutritioncare.org/MAW-24</p>	<p>14-MAW24_FB-TW-LI_General-Deaths</p> 	<p>14-MAW24_IG_General-Deaths</p> 

<p>#Malnutrition rates are highest among older adults. Learn about the signs of #malnutrition during Malnutrition Awareness Week 2024. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>15-MAW24_FB-TW-LI_Seniors-Malnutrition-Rate</p>	<p>15-MAW24_IG_Seniors-Malnutrition-Rate</p>
<p>#DYK: 32% of seniors living in the community or residential care are malnourished. Learn more and help spread #malnutrition awareness during #ASPENMAW24. nutritioncare.org/MAW-24</p>	<p>16-MAW24_FB-TW-LI_Seniors-Care</p>	<p>16-MAW24_IG_Seniors-Care</p>
<p>Malnourished patients are 2.2x more likely to be admitted with a serious infection. Help stop #malnutrition and learn more during #ASPENMAW24. nutritioncare.org/MAW-24</p>	<p>17-MAW24_FB-TW-LI_Disease-Infection</p>	<p>17-MAW24_IG_Disease-Infection</p>
<p>#Malnutrition fact: Critically ill patients face an elevated risk of #malnutrition. Learn more during Malnutrition Awareness Week, Sept. 16-20. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>18-MAW24_FB-TW-LI_Disease-Critically-Ill</p>	<p>18-MAW24_IG_Disease-Critically-Ill</p>
<p>#DYK: Malnutrition is more common in patients with inflammatory bowel disease (IBD). Explore more at nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>19-MAW24_FB-TW-LI_Disease-IBD</p>	<p>19-MAW24_IG_Disease-IBD</p>

<p>#Malnutrition fact: 30-40% of patients treated for cancer are #malnourished. Learn more about the signs of #malnutrition during Malnutrition Awareness Week 2024. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>20-MAW24_FB-TW-LI_Disease-Cancer</p> 	<p>20-MAW24_IG_Disease-Cancer</p> 
<p>20% of patients with cancer die from #malnutrition rather than their underlying disease. Learn how to intervene against malnutrition during Malnutrition Awareness Week, Sept. 16-20, 2024. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>21-MAW24_FB-TW-LI_Disease-Cancer-Deaths</p> 	<p>21_MAW24_IG_Disease-Cancer-Deaths</p> 
<p>#DYK: Up to 50% of patients with COPD are malnourished. Learn more and help spread #malnutrition awareness during #ASPENMAW24. nutritioncare.org/MAW-24</p>	<p>22-MAW24_FB-TW-LI_Disease-COPD</p> 	<p>22-MAW24_IG_Disease-COPD</p> 
<p>#Malnutrition fact: Globally, 37% of critically ill children are malnourished. Learn more about the signs of #malnutrition during Malnutrition Awareness Week 2024. nutritioncare.org/MAW-24 #ASPENMAW24</p>	<p>23-MAW24_FB-TW-LI_Disease-Children</p> 	<p>23-MAW24_IG_Disease-Children</p> 